



PROPERTY COMMENTATOR OF THE YEAR

OPEN TO ALL

Talking about our homes is a Great British pastime; with the UK often described as having an obsession with property.

This award recognises individual(s) who share their musings and insight, and play their part in contributing to discourse on the property sector across the array of traditional news, print, video, social media, webinars and podcasting channels increasingly available. Entries are welcome from regular commentators on market machinations, those providing helpful commentary, and/or delivering insight and expertise across the conveyancing and property sector for professionals and/or consumers.

CRITERIA

The winner of this award must demonstrate over the last 12 months:

- credibility and expertise in the property market
- how their regular commentary contribute to market discourse and/or shapes thinking around the property sector
- how their commentary contributes to the wider success of their personal/business objectives
- evidence engagement from their target market (views/downloads/clicks/shares/likes etc), whether that is professionals and/or consumers and any relevant feedback
- a commitment to self-development and honing their craft

Submissions can include excerpts, links to channels/podcasts/content etc as part of evidence for consideration.

