

## Conveyancing Firm of the Year - North

**This Category is open to law firms ONLY**

This award represents the regional firm who has best proven all round excellence within conveyancing. They can demonstrate effective working relationships with work sources, a culture of client excellence, excellent employee experience, and exceptional service delivery.

The winning submission will demonstrate how the organisation delivers a uniformly excellent service across their region and articulate extensive development and progress across the business over the course of the last 12 months, including, but not limited to: strategy, growth, financial performance, risk management, employee development, service delivery, diversity, and training.

### Criteria:

The winner of this award must:

- demonstrate extensive development and progress as a business within the last year, including, but not limited to: strategy, growth, financial performance, employee onboarding and development, diversity, and training
- demonstrate how a culture of excellence creates a balance between purpose and profit with demonstrable firm-wide adoption and buy-in; which in turn ensures staff are operating in the best interests of the client and the profession
- evidence innovation in employee support (both professionally and personally) with a proactive approach to training, mental health and wellbeing, equality, diversity and inclusivity, alongside bravery in managing workloads and fee setting
- evidence of active engagement with community and/or corporate initiatives
- demonstrate a clear approach to technology, IT security and cyber-crime prevention

Where possible, provide evidence of reviews/recognition/ testimonials/recommendations.

Firms will be asked to submit details of their website, reviews and social media channels for consideration as part of the judging process.