



## Innovation in Practice

**This Category is open to law firms ONLY**

This award recognises the firm that can demonstrate how a new innovative technology, project or product (for example, business process and/or product or service) has positively impacted on the ability to do their job. This may be a business of procedural improvement, implementation of technology or an innovation that can demonstrate a quantifiable improvement to your business.

For example, you may have embraced a new onboarding process, implemented new training and/or competence programmes, adopted an innovative new service as part of the new material and up front information requirements or identified new ways to win more business.

### Criteria:

The winner of this award must be able to demonstrate over the last 12 months:

- What the innovation is and how it works
- How they have broken new ground and delivered genuine innovation.
- How the innovation has transformed a key element of a company's culture or performance with firmwide adoption and "buy-in".
- How the innovation has enabled a better working environment for their clients and/or the customer journey.
- An evidence-based assessment of the impact the innovation has had on the firm.