



## Start-Up Service Provider of the Year

**Entries for this award are for suppliers who have been trading for 3 years or less.**

The conveyancing profession is in the midst of a period of change with digitisation, technology and innovation firmly on the agenda. This has seen an influx of start-up companies enter the UK property market providing a range of products and services from searches, identity and anti-money laundering tools, case management apps and end-to-end transaction progression services.

In a new for 2024 category, the Start-Up Service Provider of the Year recognises the impact of suppliers who are making their mark on the profession. The successful application will identify how the organisation is tackling the big issues in conveyancing, with clear engagement from the conveyancing profession. The product or service will demonstrate how it improves the lives of conveyancers and home-movers?

### Criteria

The winner of this award must demonstrate:

- How the concept of the product or service was conceived; what market research/experience was undertaken?
- How the product or service has a positive impact on the lives of conveyancers and/or home movers.
- Evidence of investment and innovation to deliver an exceptional product or service.
- A clear development plan to enhance the product or service offering.